

## Mobile Zugriffe (März 2011)

|                                           | text.derStandard.at |         | mobil.derStandard.at |           | iPhone App       |           | Vollversion      |         | Gesamt           |           | Gesamt buchbar    |           |
|-------------------------------------------|---------------------|---------|----------------------|-----------|------------------|-----------|------------------|---------|------------------|-----------|-------------------|-----------|
|                                           |                     |         |                      |           |                  |           |                  |         |                  |           | exkl. Vollversion |           |
| <b>iPhone</b>                             | 14%                 | 71.005  | 27%                  | 860.579   | 100%             | 2.573.234 | 21%              | 322.294 | 49%              | 3.827.112 | 56%               | 3.504.818 |
| <b>iPad</b>                               | 0%                  | 876     | 0%                   | 13.400    |                  |           | 66%              | 967.357 | 14%              | 981.633   | 1%                | 14.276    |
| <b>Android</b>                            | 13%                 | 77.299  | 49%                  | 1.641.722 |                  |           | 11%              | 189.719 | 22%              | 1.908.740 | 25%               | 1.719.021 |
| <b>WindowsPhone7</b>                      | 1%                  | 7.186   | 0%                   | 8.464     |                  |           | 0%               | 3.714   |                  | 19.364    |                   | 15.650    |
| <b>Blackberry</b>                         | 21%                 | 100.540 | 2%                   | 45.946    |                  |           | 0%               | 3.038   | 2%               | 149.524   | 3%                | 146.486   |
| <b>Other</b>                              | 50%                 | 246.096 | 22%                  | 700.526   |                  |           | 2%               | 24.209  | 13%              | 970.831   | 15%               | 946.622   |
| <b>Gesamt PIs</b>                         | <b>503.002</b>      |         | <b>3.270.637</b>     |           | <b>2.573.234</b> |           | <b>1.510.331</b> |         | <b>7.857.204</b> |           | <b>6.346.873</b>  |           |
| <b>Gesamt UC</b>                          | <b>45.317</b>       |         | <b>267.291</b>       |           | <b>48.820</b>    |           |                  |         |                  |           | <b>361.428</b>    |           |
| <b>Downloads (gesamt seit Erscheinen)</b> |                     |         |                      |           | <b>82.000</b>    |           |                  |         |                  |           |                   |           |